12group™ *Your Number 1 Partner in Growth*

COOKIE POLICY

12Group
Chamber of Commerce (KvK): 86515047
Hereinafter referred to as: "12Group"

This cookie policy describes which cookies and similar technologies (such as tracking pixels) 12Group uses on the website 12group.nl, for what purpose, and how you can manage these cookies. By using this website, you agree to the use of cookies as described in this policy.

1 - What are cookies?

Cookies are small text files that are placed on your computer, tablet, or smartphone when you visit a website. Cookies cannot independently be used to identify you, but they can store information about your use of the website.

2 - Why does 12Group use cookies?

12Group uses cookies to:

- Ensure the website functions properly
- Improve user experience
- Analyze the use of the website (statistics)
- Safeguard the security of the website

3 - Which cookies does 12Group use?

12Group uses the following types of cookies:

A - Necessary cookies

These cookies are essential for the operation of the website. Without these cookies, the website cannot function properly.

Examples: security, basic functionalities, session management.

B - Functional cookies

These cookies remember choices you make and provide enhanced functionality and personalization.

Examples: preferred language, cookie settings.

C - Analytical cookies

These cookies are used to analyze the use of the website. 12Group uses Statcounter for this purpose.

Statcounter

12Group uses Statcounter to collect anonymous statistics, such as the number of visitors, page views, visited pages, duration of visits, and traffic sources. This data is used to improve the website and gain insight into how it is used.

Statcounter places cookies to measure visitor behavior. The collected data is anonymized and is not used to identify individual visitors.

4 - Data processing by Statcounter

Statcounter processes data as a data processor for 12Group. Statcounter may collect technical information, including:

- IP address (partially anonymized)
- Device and browser information
- Visited pages and interactions
- Timestamps of visits
- Referring websites

12Group uses this data exclusively for analysis and improvement of the website and not for marketing purposes.

5 - How can you manage or refuse cookies?

You can manage or block cookies through your browser settings. You can also delete cookies that have already been placed. Please note that some parts of the website may not function properly if cookies are disabled.

Browser settings
- Chrome
- Firefox
- Safari
- Edge

(Settings vary by browser; please consult your browser's help function for instructions.)

6 - Consent and permission

12Group does not place non-essential cookies without your consent. For analytical cookies (Statcounter), your consent is requested via the cookie banner. You may withdraw your consent at any time through your browser settings or via the cookie settings on the website.

7 - Retention periods

Cookies have different retention periods depending on their function. Necessary cookies generally expire at the end of the session, while analytical cookies may remain stored for a longer period (usually up to 2 years, depending on Statcounter's cookie settings).

8 - Responsibility and liability

12Group strives for secure and proper processing of cookies and personal data. However, 12Group is not liable for:

- Malfunctions or issues caused by third-party cookies

- Changes in the services or policies of Statcounter

- Incorrect settings or use of cookies by the user

- Technical problems beyond the control of 12Group

9 - Changes to this cookie policy

12Group may amend this cookie policy. Changes will be published on this page and will take effect from the date of publication. It is the responsibility of the user to review the cookie policy regularly.

10 - Contact

For questions regarding this cookie policy, please contact:

12Group
Email: info@12group.nl